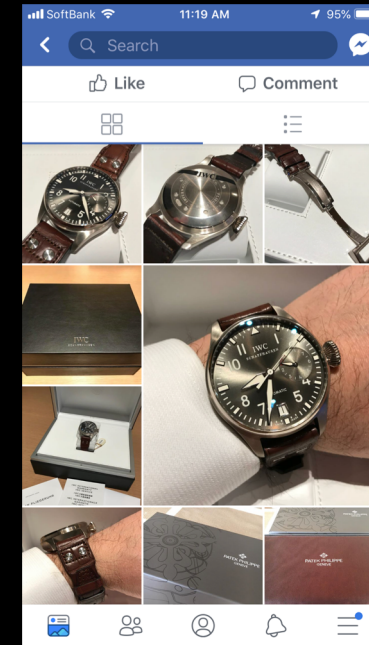




THE AMAZON FOR MILLENIALS



Why Can't I Buy
This NOW and Get
the Best Price?

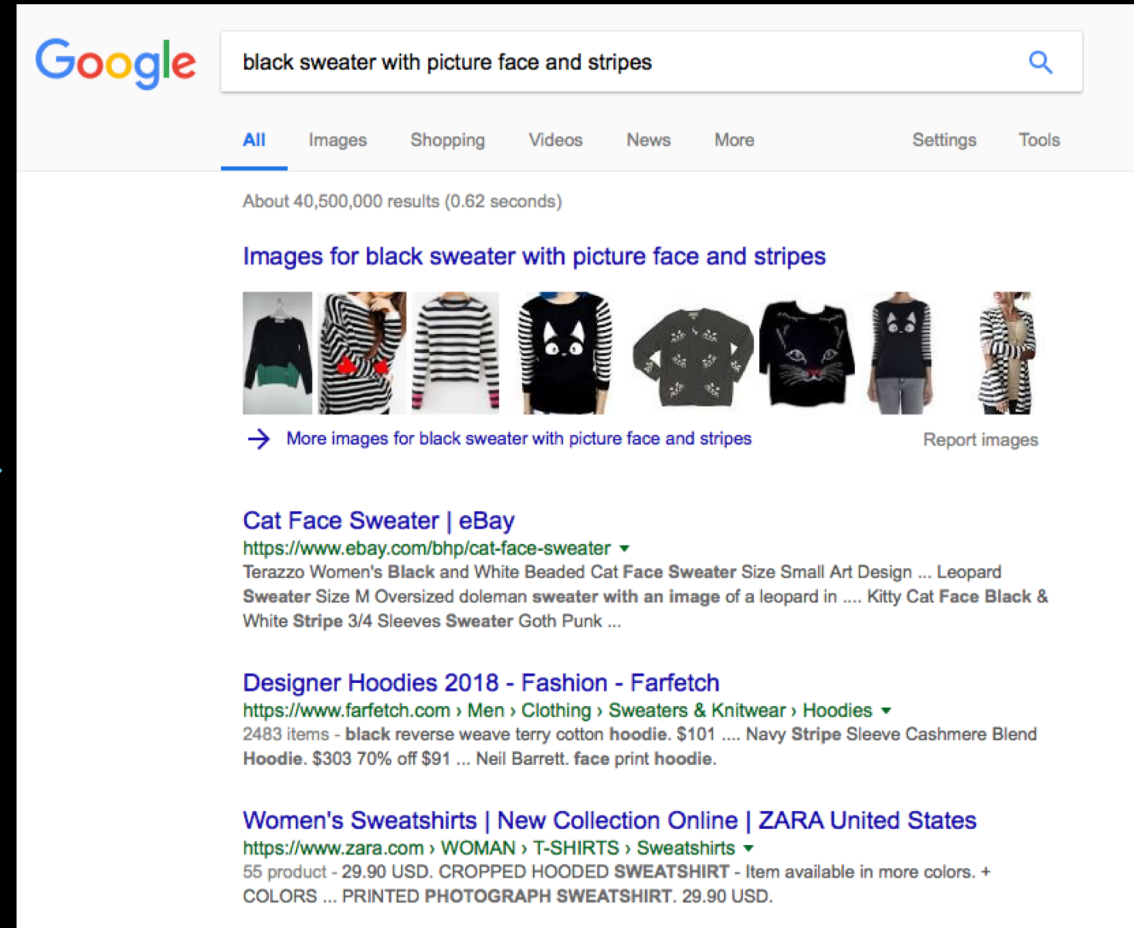




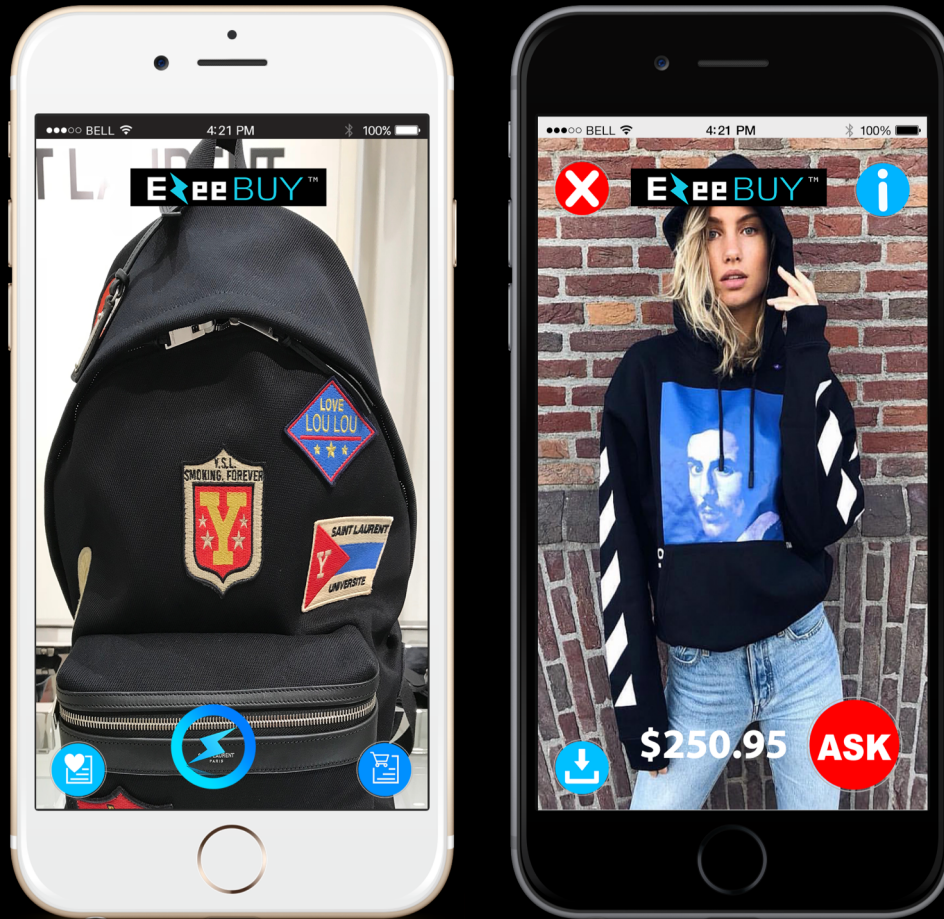
Do you have a TEEN who
sends you pictures of what
they want for their
birthday?



Over 25 years of search engine technology and this is all I can find?



Artificial Intelligence Meets EZeeBUY



E^{ee}DiNA™
ARTIFICIAL INTELLIGENCE PLATFORM

+

E^{ee}PRODUCT™
GLOBAL PRODUCT CATALOG

=

E^{ee}BUY™
THE AMAZON FOR MILLENIALS

Revolutionizing Mobile Commerce Forever

One Trillion Pictures Taken Every Year

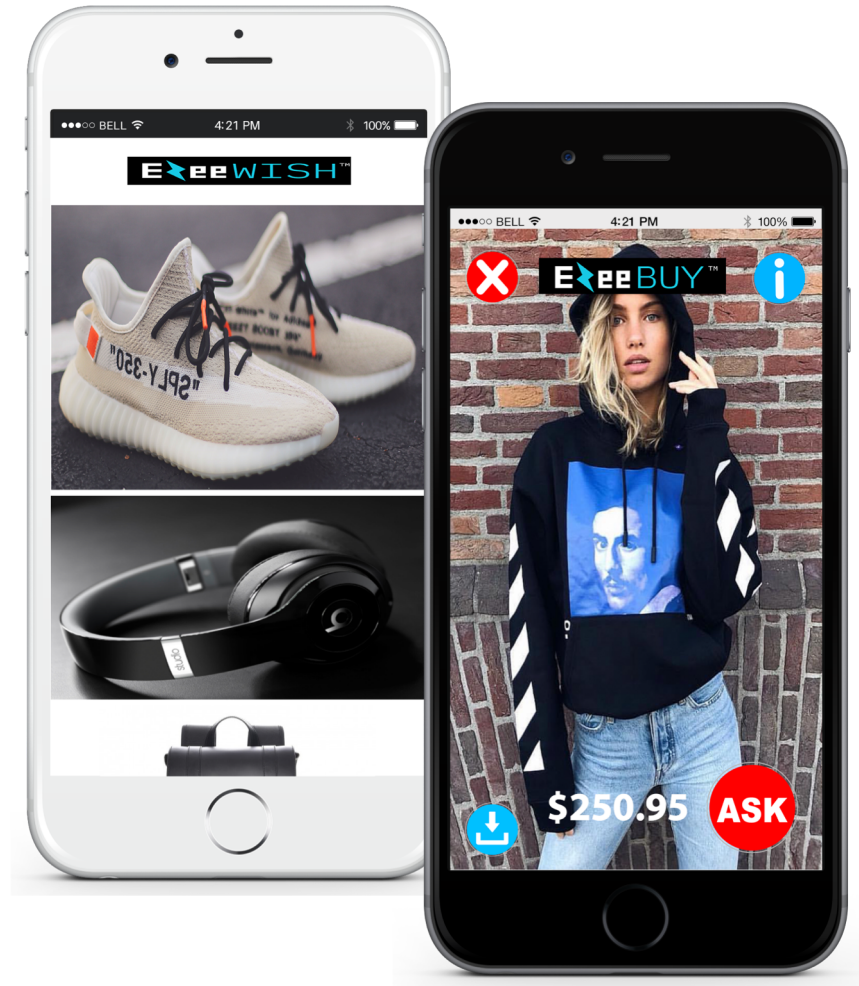


- See Product in Store Window
- Take Picture with EZeeBUY
- EZeeBUY recognizes Product
- Offers EZeeBUY for immediate purchase



- Teen Finds Product on Instagram
- Sends Picture to EZeeBUY
- EZeeBUY recognizes Product
- Offers EZeeASK for parental approval

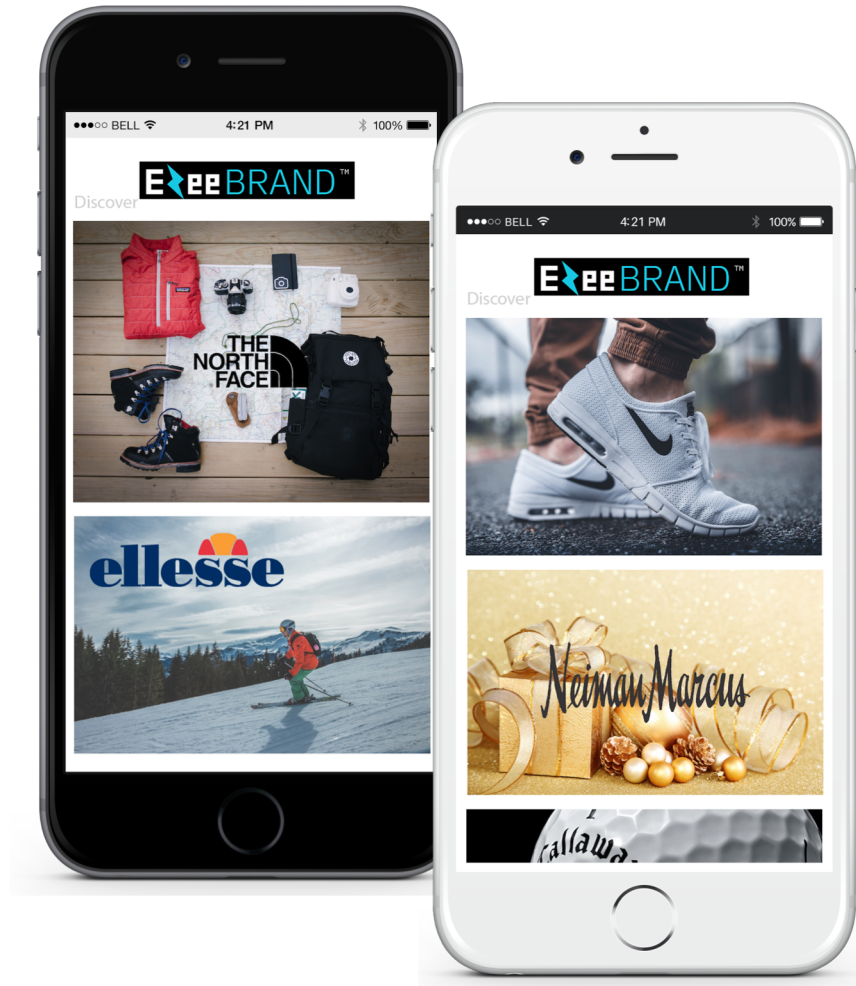
EZeeBUY Family Sharing Features



EZeeFAMILY™
FAMILY SHARED FEATURES

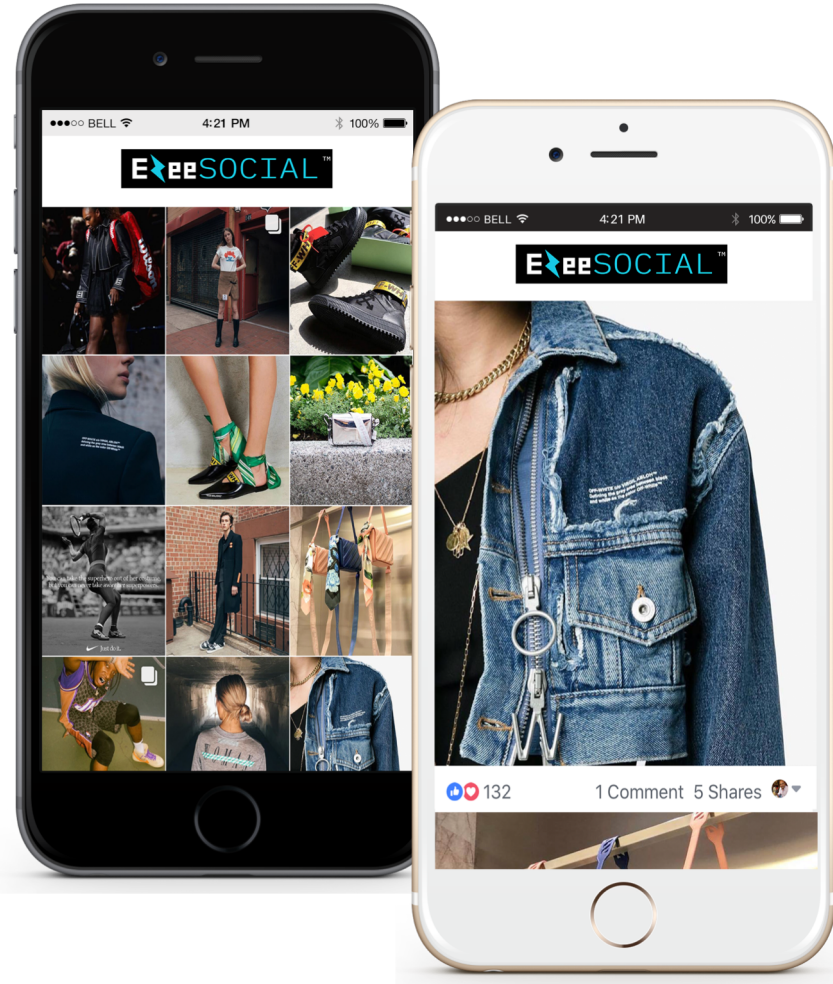
- Family members can request parental approval for purchases
- And share products of interest in a wish list
- For parents, grandparents, aunts and uncles to buy

EZeeBUY Personalized Branding



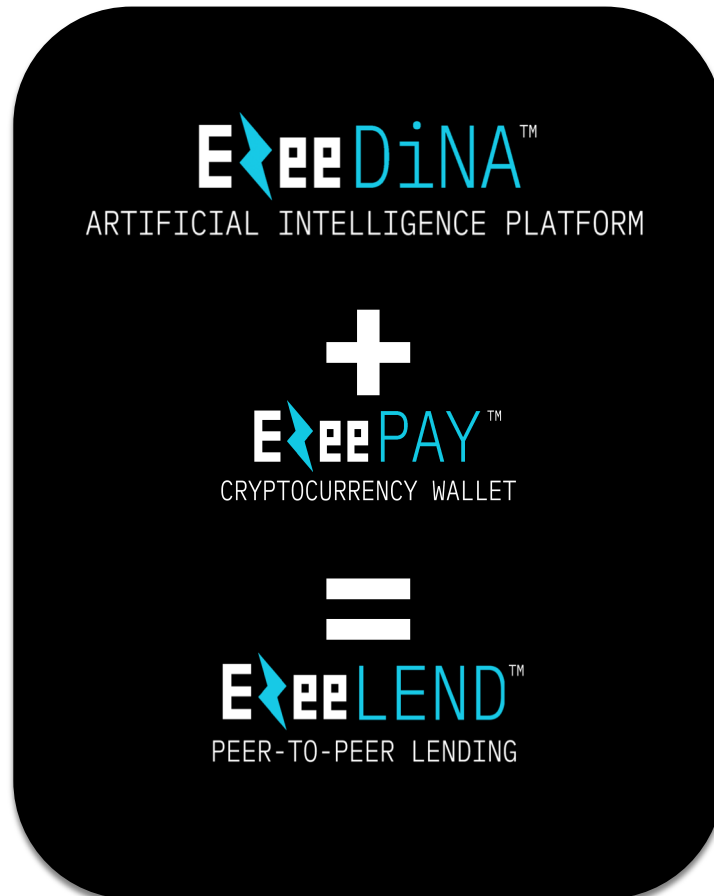
- EZeeBUY will be fully integrated with your photo library
- Identify and learn your favorite brands, products and interests
- To provide precision and Personalized Brands just for you

EZeeBUY Social Media Features



- EZeeBUY will be the FIRST social media commerce platform for buying any product
- Enabling users to share their buying experiences on their social media feeds
- Rapidly increases EZeeBUY user adoption to over 100 million users in 36 months

Artificial Intelligence Meets EZeeLEND



- EZeeBUY will make loans available to qualified users
- Leveraging AI to pre-qualify customers
- Enabling EZeeBUY users to make more purchases on credit
- Provides attractive loan products for investors and EZeeBUY customers

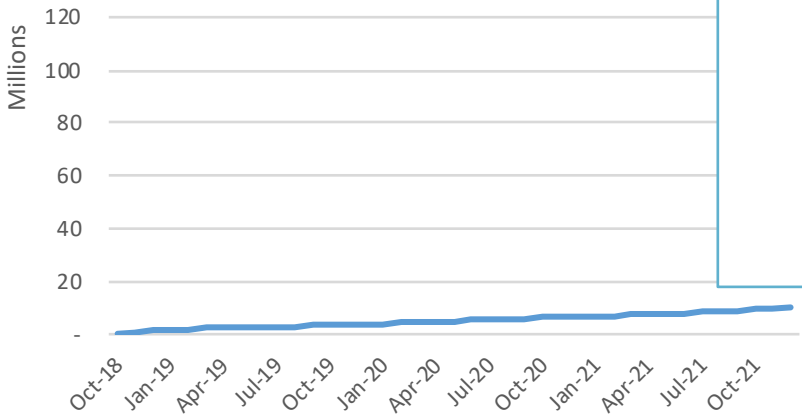
EZeeBUY User Adoption



Viral Adoption

ToysRUs Japan

10 million users

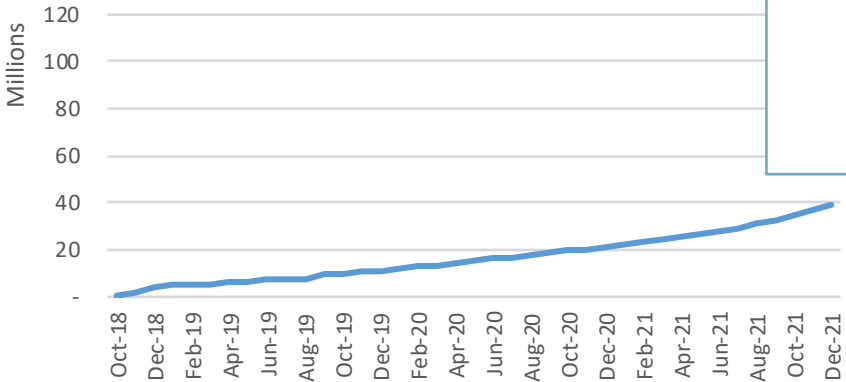


5 million users in 12 months

ARPU = \$30 (\$150 million)
5% of Amazon ARPU

ToysRUs Asia

40 million users

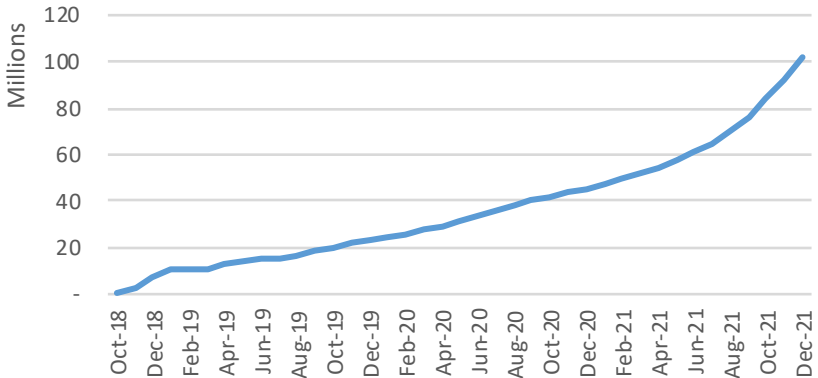


40 million users in 36 months

13.3 million users per year

ARPU = \$30 (\$1.2 billion)
5% of Amazon ARPU

> 100 million users



102 million users in 36 months

34 million users per year

ARPU = \$30 (\$3 billion)
5% of Amazon ARPU

EZeeSOCIAL™
SOCIAL MEDIA FRIENDS & FOLLOWERS

amazon: ARPU \$600/year non-prime

EZeeBUY has Global Exposure



4.6



4.8



4.0

ICO Marketing

ICO Investor Events

ICO Rating Providers



EZeeBUY Strategic Partners Engagement



Signed service agreement to migrate 5 million customers to EZeeBUY

SoftBank

Strong interest in partnering with EZeeBUY and their portfolio of assets (Yahoo! & Alibaba). Ongoing discussions



High level discussions as a strategic partner to use our technology

EZeeBUY Leadership Team



David Estrada
Founder / CEO



David Pipe
Co-Founder / CMO



Kenth Fagerlund
Co-Founder / CTO



Bob Fisher
Co-Founder / COO



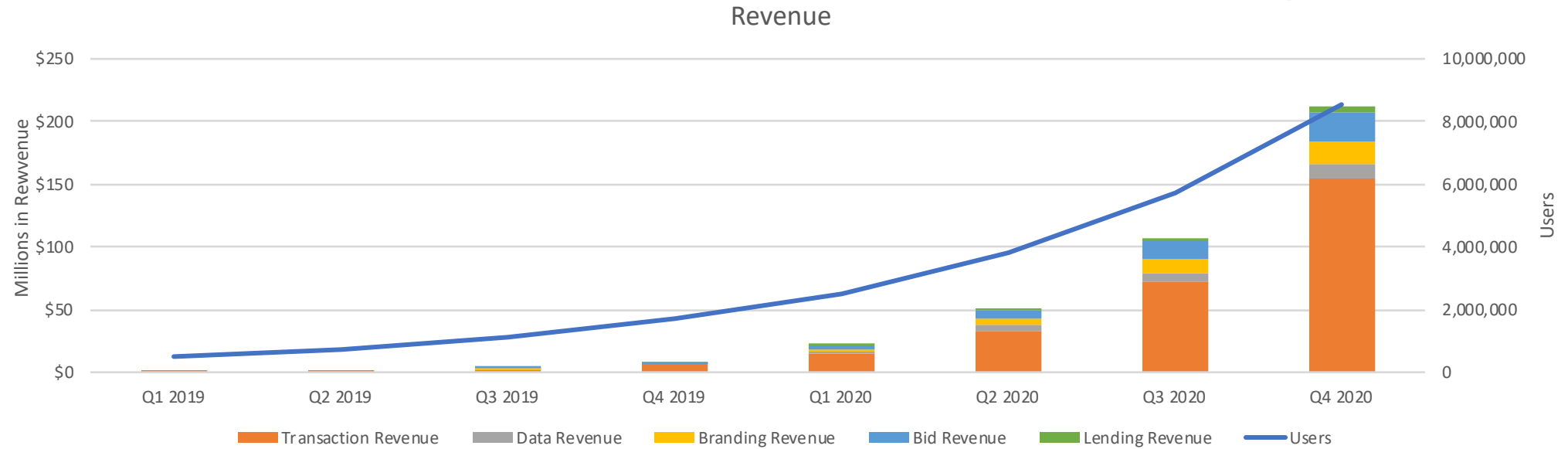
Damon Lawson
Co-Founder / CRO



Gilles Daquin
Co-Founder / CDO



Year 1 and 2 APAC Growth Strategy



750k Users
15% Utilization

1.7m Users
25% Utilization

3.7m Users
35% Utilization

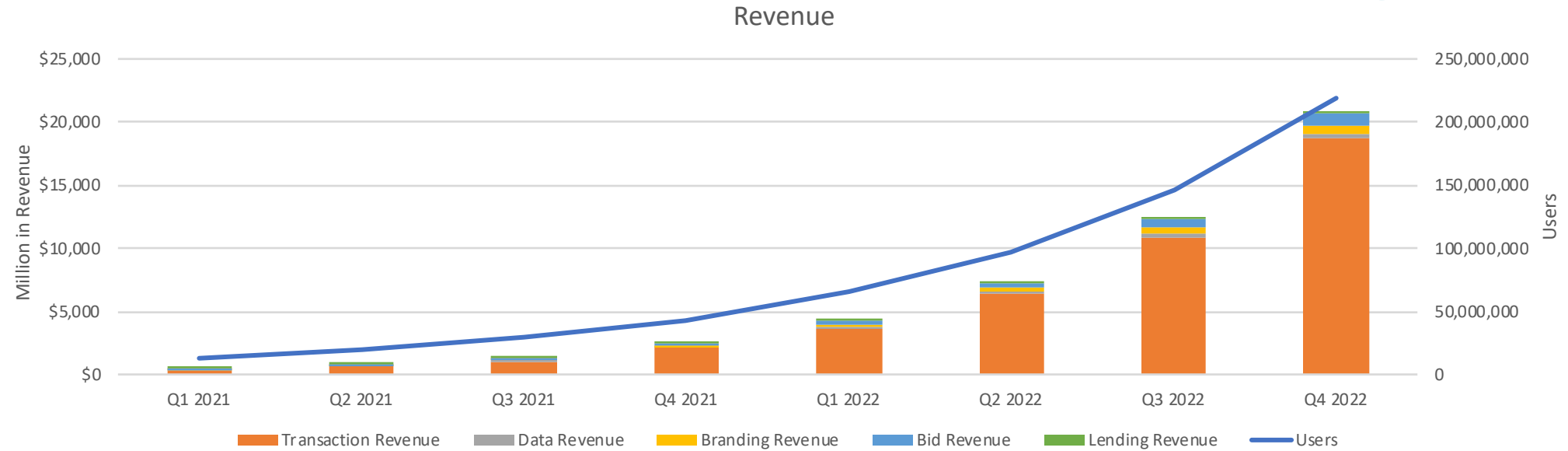
8.5m Users
45% Utilization

Toys “R” Us Onboarding – 40 million total loyalty users



Retail Partners Onboarding – 30 million total loyalty users

Year 3 and 4 Global Expansion Strategy



19m Users
55% Utilization

43m Users
65% Utilization

97m Users
65% Utilization

218m Users
65% Utilization

Retail Partners – Reducing reliance



GUCCI

Supreme

Dior

ZARA
PRADA



Brand Partners – Increased focus

Leading International Advisors



ANN CUISIA

ICO and Blockchain



JIŘÍ KNEŠL

Blockchain Strategic
Partner



ERNIE OLSEN

Banking and
Financial Services



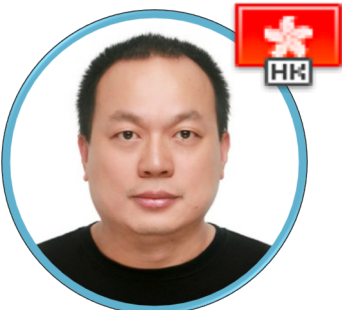
HANS KONING

ICO and Tokenomics



HAJIME HIROSE

Serial Entrepreneur
Co-Founder and
Angel Investor



JACK LIAO

ICO and
Tokenomics



JOHN BANCROFT

Mobile Commerce
Co-Founder and
Angel Investor



MICHEL MOMMEJAT

Social Media and PR
Co-Founder and
Angel Investor



SATOSHI SAKURAI

PE Funding, M&A

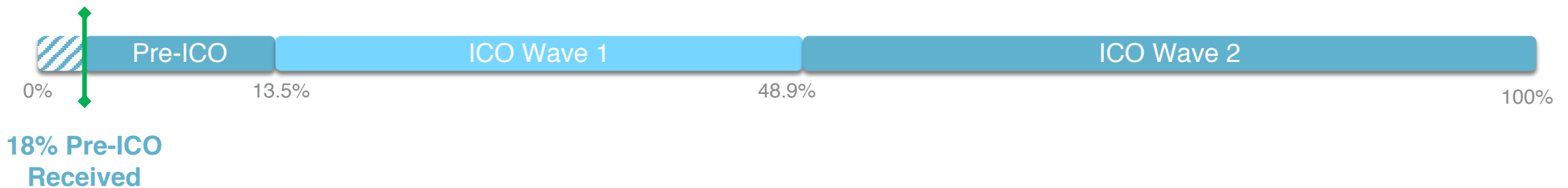


WALTER GUTBEZAH

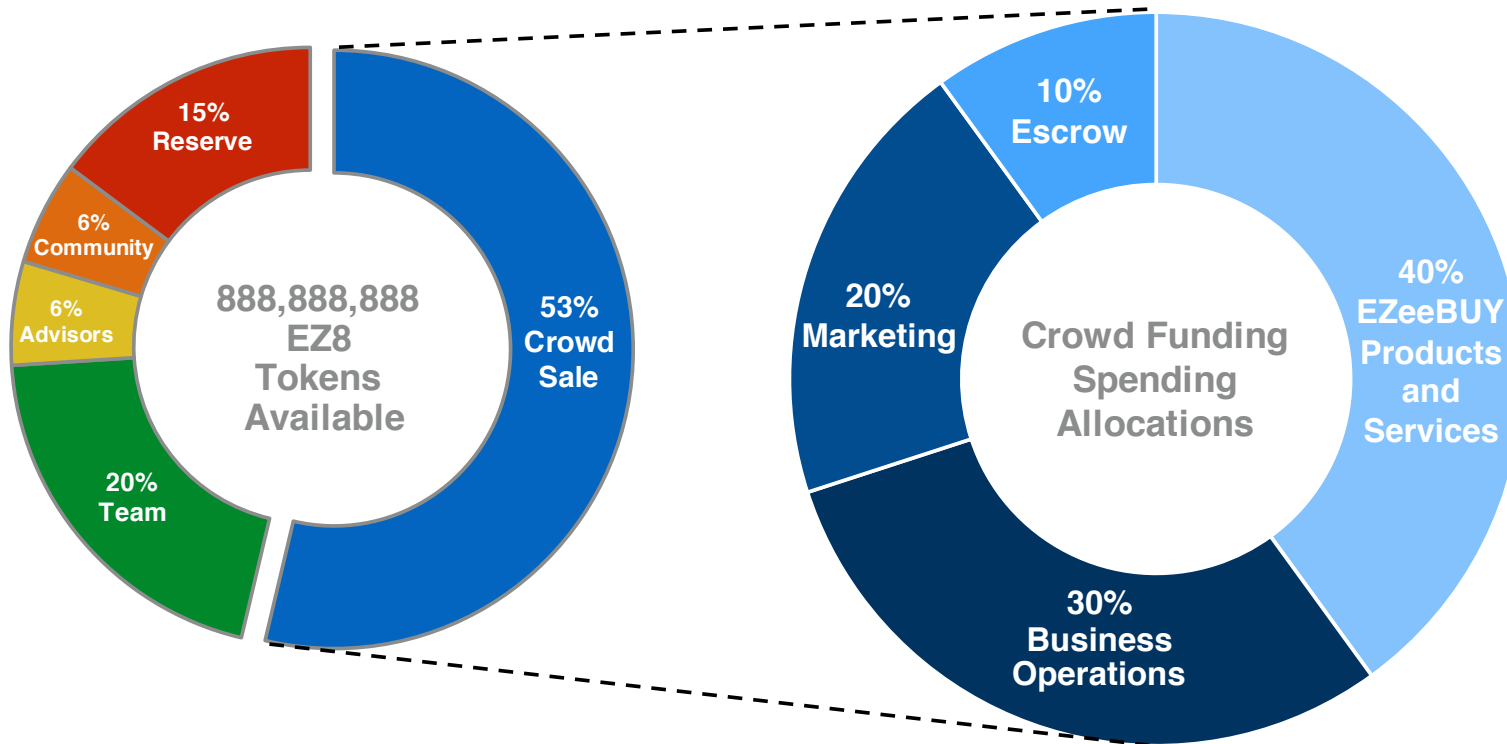
Serial Entrepreneur
Co-Founder and Angel
Investor

Pre-ICO Funds Raised: \$890,000 in 3 weeks

ICO Timeline	Pre-ICO	ICO WAVE 1	ICO WAVE 2
Who	Private (40% Bonus)	Public (30% Bonus)	Public (20% Bonus)
When	August 2018	September 2018	October 2018
Number of EZ8 @\$0.08 each	Up to 62.5 million	Up to 112.5 million	Up to 187.5 million
Amount raised (US\$)	Up to \$5 million	Up to \$9 million	Up to \$15 million
Per participant limit	\$25,000 to \$5 million	\$100 to \$1 million	\$50 to \$1 million



EZ8 Token Sale Structure & Distribution



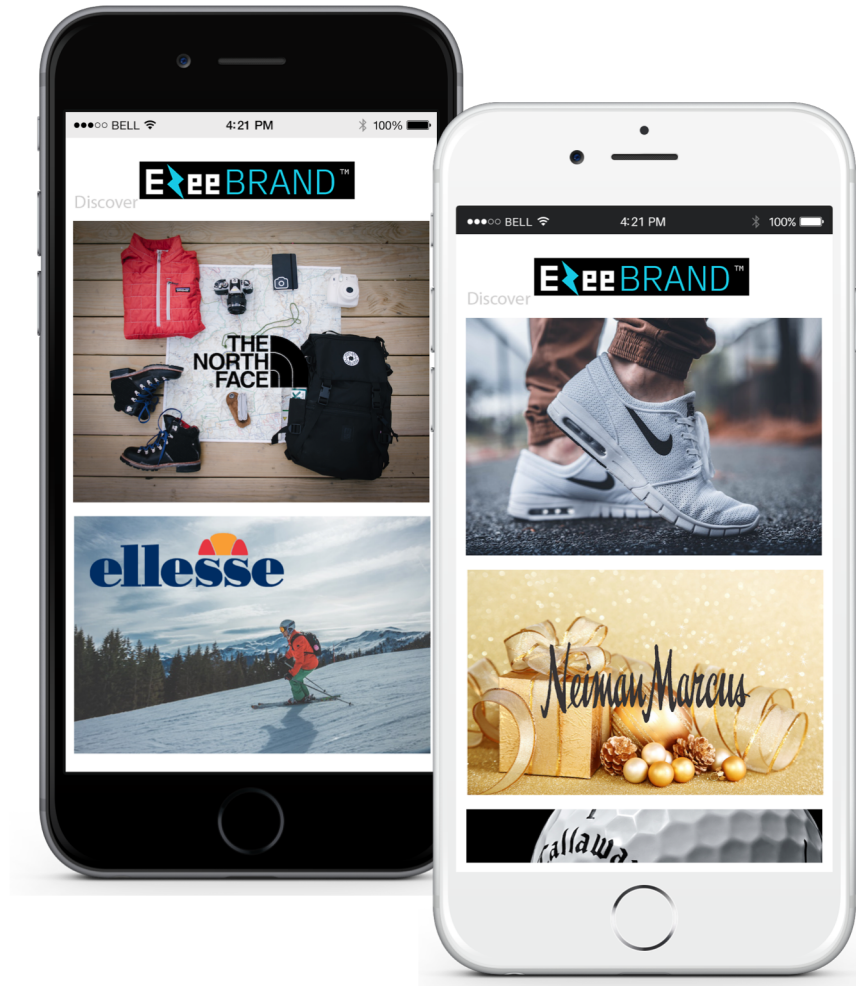
- Hard Cap = \$30m
- Soft Cap = n/a
- Total EZ8 Supply = 888,888,888
- Token Price = \$0.08 USD

Bonuses:

Private Sale	40%
Public ICO Wave 1 (Nov 2018)	30%
Public ICO Wave 2 (Dec 2018)	20%



EZ8 Tokens meets Velocity



- Brands will buy advertising on EZeeBRAND platform and receive 25% “cash back” in EZ8 Tokens
- EZ8 Tokens will be used to fund purchase incentives for EZeeBUY users that discover new products from EZeeBRAND
- EZeeBUY users receiving EZ8 tokens from product discounts will buy products from the global EZeeBUY marketplace

Why Invest in EZeeBUY Today?





THE AMAZON FOR MILLENNIALS

PASSION LED US HERE

DAVID ESTRADA



david.estrada@ezeebuy.io



Level 27 Shiroyama Trust Tower
4-3-1 Toranomom, Minato-ku
Tokyo 105-6027 Japan



+81-80-4063-1968



<https://www.linkedin.com/in/dxeestrada/>



<http://ezeebuy.io>

